

K. PATRICE WILLIAMS, J.D.

Chief Executive Officer | Elected Official | Public Affairs and Community Impact Leader
Fairfield, California

EXECUTIVE PROFILE

Chief executive officer, elected official, and public affairs leader with more than 20 years of experience building organizations, leading cross sector initiatives, and translating complex public issues into measurable community outcomes. Founded and scaled a medical respite and CalAIM services organization. Brings an uncommon combination of business strategy, healthcare and housing operations, government leadership, technology, communications, coalition building, and fiscal oversight.

CORE LEADERSHIP STRENGTHS

Executive Strategy Organizational Growth CalAIM and Medical Respite Housing Programs
Government Relations Fiscal Oversight Public Policy Community Engagement Coalition Development
Strategic Communications Technology and Process Improvement Workforce Development

PROFESSIONAL EXPERIENCE

COUNCILWOMAN, DISTRICT 1 | City of Fairfield | Fairfield, California | 2022 to Present

- Provide policy leadership and constituent representation for Cordelia, Green Valley, and the broader Fairfield community, with focus on public safety, housing and homelessness, infrastructure, economic development, and accountable government.
- Evaluate budgets, contracts, land use matters, public programs, and regional initiatives; ask detailed questions and work across agencies to strengthen transparency, service delivery, and measurable outcomes.
- Advanced District 1 priorities including completion of the Red Top Road extension, the addition of Neitzel Road improvements, funding progress for Lopes Road, and exploration of expanded grocery access near Red Top Road.
- Translate complex agenda items into clear public communications and maintain strong relationships with residents, businesses, labor, nonprofit leaders, regional agencies, and fellow elected officials.

FOUNDER AND CHIEF EXECUTIVE OFFICER | Hazel's Tranquility Place | Solano County, California | 2018 to Present

- Built and scaled a community based healthcare and housing organization specializing in medical respite, short term post hospitalization, Enhanced Care Management, Community Supports, and housing navigation and tenancy services.
- Expanded operations to five scattered site facilities.
- Secured and managed health plan credentialing and partnerships involving Partnership HealthPlan of California, Kaiser and ILS, Medi Cal PAVE, and justice involved service pathways.
- Lead organizational strategy, payer relationships, growth planning, budgeting, workforce development, compliance, service quality, and executive team accountability.

Solano Impact Care initiative

- Launched a mobile Enhanced Care Management and Community Supports model connecting medically and socially complex residents to care, housing, benefits, and community resources.

- Expanded from one client at launch to more than 50 clients while strengthening referral, authorization, documentation, and field based care coordination workflows.
- Developed justice involved referral capacity and cross sector partnerships with healthcare, housing, government, and community organizations.

FOUNDER AND CHIEF COMMUNICATIONS OFFICER | BrandGOV | Fairfield, California | 2012 to Present

- Founded a public affairs, advocacy, outreach, and marketing firm serving government agencies, educational institutions, associations, nonprofits, and small businesses.
- Directed community engagement campaigns, public relations, event logistics, brand strategy, messaging, digital communications, graphic design, business matchmaking, and stakeholder outreach under the initiative Empower Solano.
- Led multidisciplinary teams and advised executives, elected officials, and organizational leaders on communications, public engagement, procurement, certification, and business development.

CHIEF TECHNICAL OFFICER | Hudnall Thomas and Wilson, Inc. | Vallejo, California | 2015 to 2017

- Led technology integration, strategic communications, community engagement, crisis messaging, branding, positioning, and policy and legislative support for a process engineering and organizational development consulting firm.
- Applied Agile and continuous improvement methods to strengthen cross functional delivery and change management.

ADJUNCT PROFESSOR, MARKETING AND BRANDING | Napa Valley College | Napa, California | 2011 to 2012

- Taught entrepreneurship, marketing, branding, market research, advertising, public relations, and social media strategy to new and returning college students.

SENIOR PROJECT MANAGER, MERGERS AND ACQUISITIONS | DoubleClick | New York, New York | 1996 to 2002

- Joined the high growth internet advertising company as an early employee and advanced through customer service, creative advertising, and mergers and acquisitions leadership roles. DoubleClick was acquired by Google.
- Directed facilities and technology integration across 15 international offices following corporate mergers.
- Forecasted and managed up to \$2 million in annual construction spending and \$4 million in operational costs while increasing sublease revenue offsets and internal chargebacks.
- Built the customer service function from three employees to more than 100 team members and implemented call center, customer relationship management, and reporting systems.

PUBLIC SERVICE AND GOVERNANCE

- Board Director, Fairfield Suisun Sewer District
- Alternate Board Member and Equity Committee Member, Solano Transportation Authority
- Past Board Member, MCE
- Past Commissioner, Metropolitan Transportation Commission Public Policy Advisory Council
- Past Commissioner, Solano Partnership Against Violence
- Founder and President, Black Women Organized for Political Action, Solano Napa Chapter

EDUCATION

Juris Doctor, Business Concentration | San Francisco Law School

Bachelor of Arts, Economics, Marketing Concentration | Sonoma State University

SPEAKING AND SUBJECT MATTER EXPERTISE

Keynote speaking, executive and small business consulting, government procurement, certification, business development, public affairs, transportation, higher education, housing, homelessness, medical respite, and California's CalAIM delivery system.